



MINISTRY OF HUMAN RESOURCES



BRIEFING OF PROGRAM LATIHAN MADANI (PLM)

11 JAN 2024

The objective of this presentation is to brief about the **implementation of Program Latihan MADANI (PLM) by HRD Corp as announced by Yang Amat Berhormat Dato' Seri Anwar bin Ibrahim, Prime Minister and Minister of Finance in his Budget 2024 speech.**

1.1 PROGRAM LATIHAN MADANI AS ANNOUNCED IN BUDGET 2024

- Tahun hadapan, Pembangunan Sumber Manusia Berhad (HRD Corp) akan memanfaatkan dana 1.6 bilion ringgit untuk menyediakan **1.7 juta tawaran latihan**.
- Pada masa yang sama, HRD Corp akan menguntukkan semula **dana khas menggunakan 15 peratus** daripada jumlah kutipan levi bagi melaksanakan **Program Latihan MADANI** merangkumi **program latihan semula dan peningkatan kemahiran kepada usahawan PMKS dan golongan rentan seperti bekas banduan, OKU, warga emas dan pesara**.



**YAB Dato' Seri Anwar Ibrahim,
Prime Minister & Minister of Finance**

1.2 OVERVIEW OF PROGRAM LATIHAN MADANI (PLM)



PROGRAM LATIHAN MADANI

10,000

Trainees

100%

Online Process

Objective

Empower underserved communities and foster the growth of MSME by providing them with essential skills, resources, and support.

Beneficiaries

Underserved communities and MSMEs that meet the eligibility criteria set for each specific initiative.



SEBA

Seniors Back In Action (SEBA) - Empower retirees and senior citizens through skills training to enhance their employability and income-generation.



SCOPE

Second Chances and Opportunities for People to Excel (SCOPE) - To support ex-offenders in securing employment or income-generating opportunities, thereby reducing re-offending rates.



PWD

Persons with Disabilities (PWD) - Empower PWDs with essential skills training aimed at facilitating their acceptance into the workplace and society.



MSME Dev. Prog

To improve strategic and operational efforts in introducing more skilled workers and ensuring their competitiveness and sustainability.



B40 DEVELOPMENT

An initiative designed to equip vulnerable people from the B40 category with specific skills and knowledge that contributes to upskilling and income generation opportunities.



OTHERS

Other initiatives that may be identified by HRD Corp/ Government from time to time.

1.3 SEBA

Seniors Back In Action (SEBA)



Description

An initiative designed to empower retirees and senior citizens through skills training to enhance their employability and income-generation opportunities, promoting active participation in the workforce."



Outcome

Enhance employability
OR
Income generation



Target Group

- Malaysian senior citizens
- Retirees
- 60 years old and above



Objectives

1. Provide retirees and seniors with relevant upskilling and reskilling opportunities that enhance their employability and adaptability in today's workforce.
2. Establish collaborations with employers and organizations to facilitate the reintegration of trained retired seniors into the workforce, bridging the gap between retirement and continued income generation.
3. Foster a sense of purpose, social engagement, and financial independence, improving their overall well-being and quality of life.



Mechanism

- Face-to-face
- Remote Online Training (ROT)



Scope of Courses

This initiative will offer a variety of courses that focus on either **competencies** or **certifications** that align with the targeted outcome.



Duration of Training

- Min 3 days (24 hours)
- Max 3 months



Cost per Pax

Course fee:
RM 5,000/pax (average)



e-LATiH Premium

Second Chances and Opportunities for People to Excel (SCOPE)

1.4 SCOPE



Description

An initiative designed to empower ex-prisoners with essential skills training to facilitate their successful reintegration into society through employment or income-generating opportunities.



Outcome

Enhance employability
OR
Income generation



Target Group

Current and former Malaysian prisoners:

- Orang Diselia (ODS)
- Orang Diparol (ODP)
- Orang Bebas Berlesen (OBB)



Objectives

1. Equip ex-prisoners with practical skills and vocational training that enhance their employability and income-generating capabilities.
2. Provide a supportive and rehabilitative environment that fosters personal growth and reduces the likelihood of reoffending.
3. Establish partnerships with local businesses and organizations, facilitating the placement of trained ex-prisoners into sustainable employment or income-generating ventures.



Mechanism

- Face-to-face
- Remote Online Training (ROT)



Scope of Courses

This initiative will offer a variety of courses that focus on either **competencies** or **certifications** that align with the targeted outcome.



Duration of Training

- Min 3 days (24 hours)
- Max 3 months



Cost per Pax

Course fee:
RM 5,000/pax (average)



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1.5 PWD DEVELOPMENT



Description

An initiative designed to empower Persons with Disabilities (PWDs) with essential skills training aimed at facilitating their acceptance into workplace, & society through employment or income-generating opportunities.



Outcome

Enhance employability;
Income generation **OR**
Upskilling & Reskilling



Target Group

- Malaysian PWDs
- Between 18 to 60 years old



Objectives

1. Assist PWDs in enhancing their employability, income-generating capabilities or upskill & reskill to become more productive and independent.
2. Provide fair opportunities to the marginalised population and improve our society's inclusivity.
3. Provide awareness and readiness to the community on accepting PWDs in the workplace / industry.



Mechanism

- Face-to-face
- Remote Online Training (ROT)



Scope of Courses

This initiative will offer a variety of courses that focus on either **competencies** or **certifications** that align with the targeted outcome.



Duration of Training

- Min 3 days (24 hours)
- Max 3 months



Cost per Pax

Course fee:
RM 5,000/pax (average)



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1.6 MSME DEVELOPMENT



Description

An initiative designed to empower micro, small, and medium enterprises (MSMEs) by providing skills training to their employees, enhancing workforce sustainability, and bolstering retention rates for a more resilient business environment.



Outcome

Upskilling & Reskilling



Target Group

- Employees OR
- Employers

of HRD Corp Registered and non-registered MSMEs.



Objectives

1. Equip employees of MSMEs with valuable skills and training that improve their job performance, productivity, and adaptability in a rapidly changing business landscape.
2. Strengthen the overall sustainability of MSMEs by reducing turnover leading to a more stable and committed workforce.
3. Produce more skilled workers for the industries, remain competitive and sustainable in the global market.



Mechanism

- Face-to-face
- Remote Online Training (ROT)



Scope of Courses

This initiative will offer a variety of courses that focus on either **competencies** or **certifications** that align with the targeted outcome.



Duration of Training

- Min 3 days (24 hours)
- Max 3 months



Cost per Pax

Course fee:
RM 5,000/pax (average)



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MINISTRY OF HUMAN RESOURCES



HUMAN RESOURCE DEVELOPMENT CORPORATION

1.7 B40 DEVELOPMENT



Description

An initiative designed to equip the vulnerable from the B40 category with specific skills and knowledge through end-to-end training that contributes to income generation and employment opportunities

Outcome

Enhance employability
OR
Income generation

Target Group



Malaysians from bottom 40% household income group (B40)

Objectives

1. Aimed to equip community from the B40 household income group or vulnerable groups with specific skills and knowledge for the purpose of income generation & employment outcome.
2. Equip trainees with skills and knowledge to enable them to enhance employment or to venture into business to generate a better income

Mechanism



- Face-to-face
- Remote Online Training (ROT)

Scope of Courses

This initiative will offer a variety of courses that focus on either **competencies or certifications** that align with the targeted outcome.



Duration of Training

- Min 3 days (24 hours)
- Max 3 months



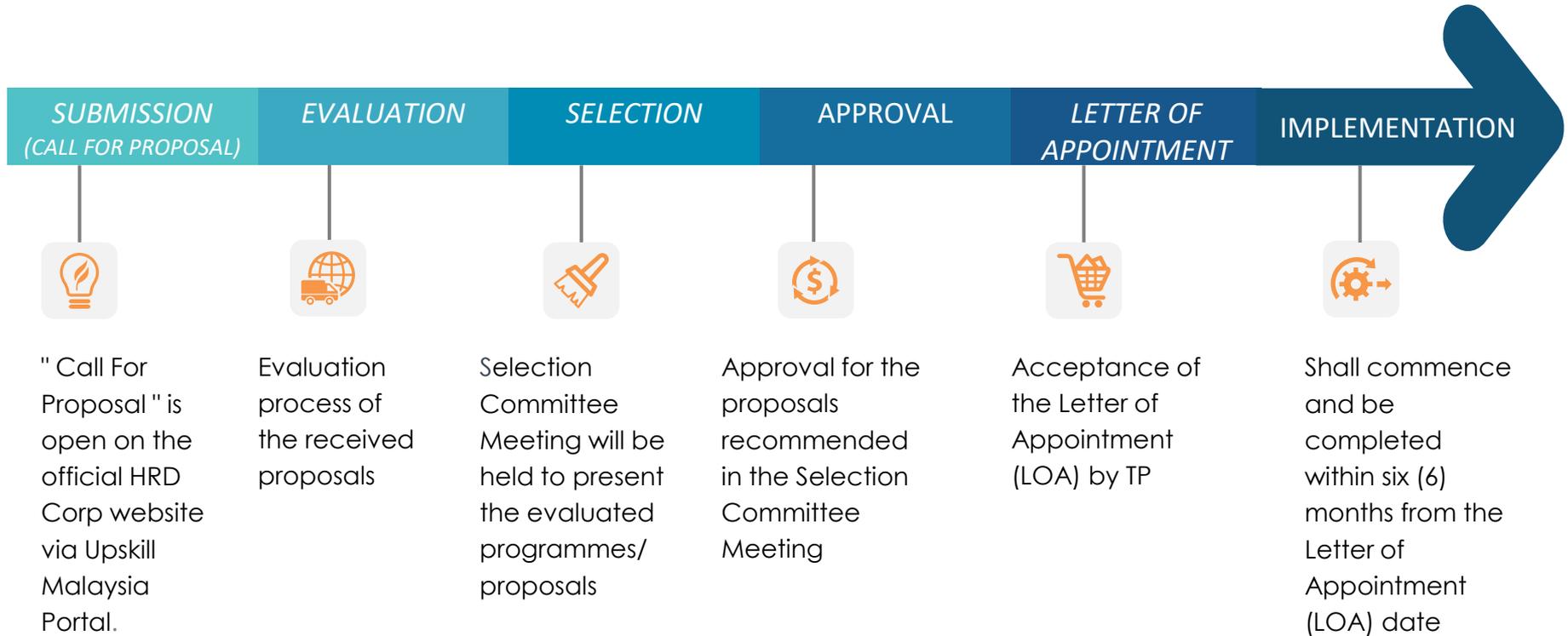
Cost per Pax

Course fee:
RM 5,000/pax (average)



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1.8 IMPLEMENTATION PROCESS



All procedures strictly follow the governance and Standard Operating Procedures (SOP) of HRD Corp.

1.9 TRAINING IMPLEMENTATION



Training provider Acceptance

- Acceptance of LOA/ Agreement
- 30% Upfront payment
- 70% upon completion of training & other T&C of the initiative



Programme Execution

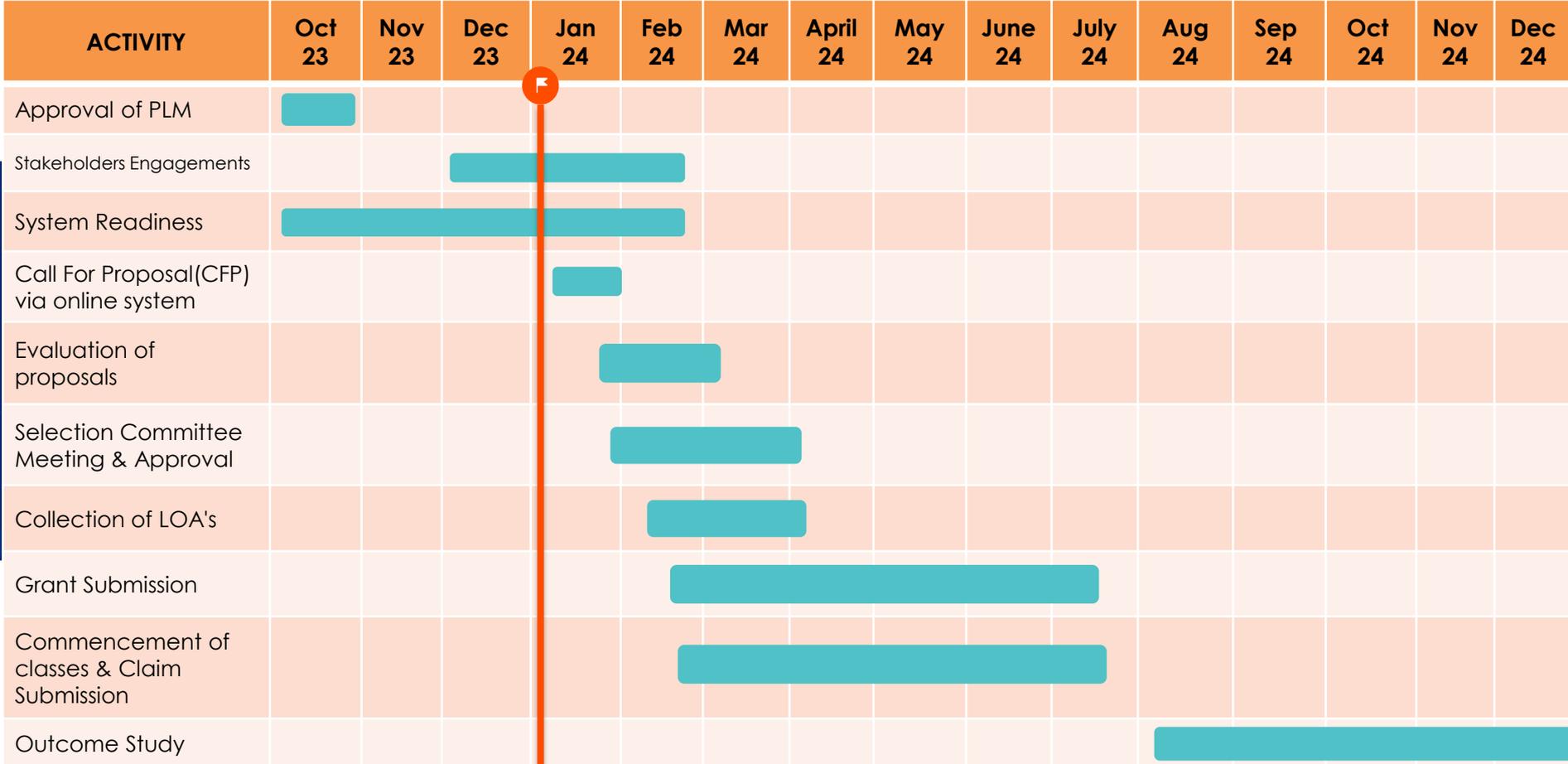
- Grant Submission
- Training execution
- Claim Submission



Outcome Study

- Assist in Outcome study conducted by HRD Corp 6 months after the completion of the training.

1.10 IMPLEMENTATION TIMELINE

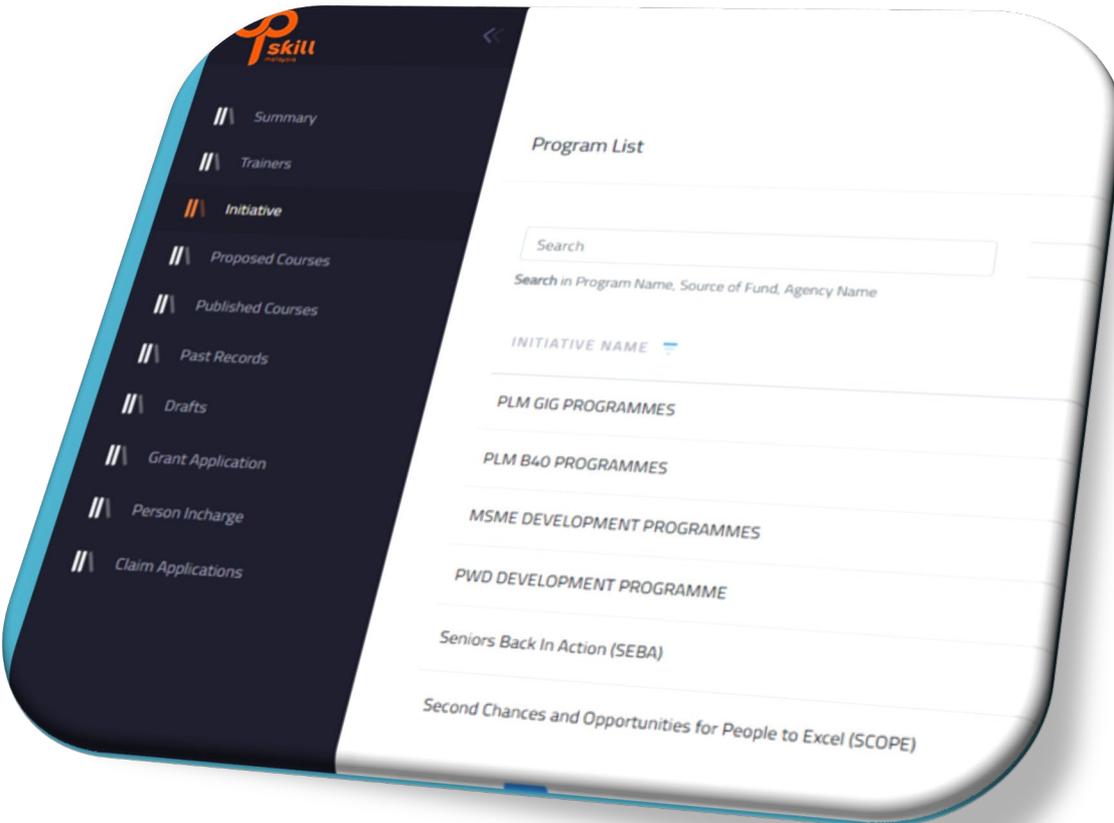


1.11 WEBSITE FOR CALL FOR PROPOSAL



**CALL FOR
PROPOSAL (CFP)
@ HRD CORP
WEBSITE**

1.12 PORTAL FOR ONLINE SUBMISSION



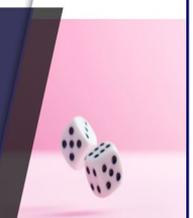
**100% ONLINE @
UPSKILL
MALAYSIA
PORTAL**

1.13 GUIDELINES FOR CALL FOR PROPOSAL

PROGRAM LATHAN MADANI
MINISTRY OF HUMAN RESOURCES
HRD CORP

GUIDELINE

SCOPE
SECOND CHANCES AND OPPORTUNITIES FOR PEOPLE TO EXCEL



READ MORE >

PROGRAM LATHAN MADANI
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GUIDELINE

SEBA
SENIORS BACK IN ACTION



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GUIDELINE

PWD DEVELOPMENT
PERSON WITH DISABILITIES DEVELOPMENT PROGRAMME



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MINISTRY OF HUMAN RESOURCES
HRD CORP

GUIDELINE

MSME DEVELOPMENT
MICO: SMALL & MEDIUM ENTERPRISES DEVELOPMENT



READ MORE >

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HRD CORP

GUIDELINE

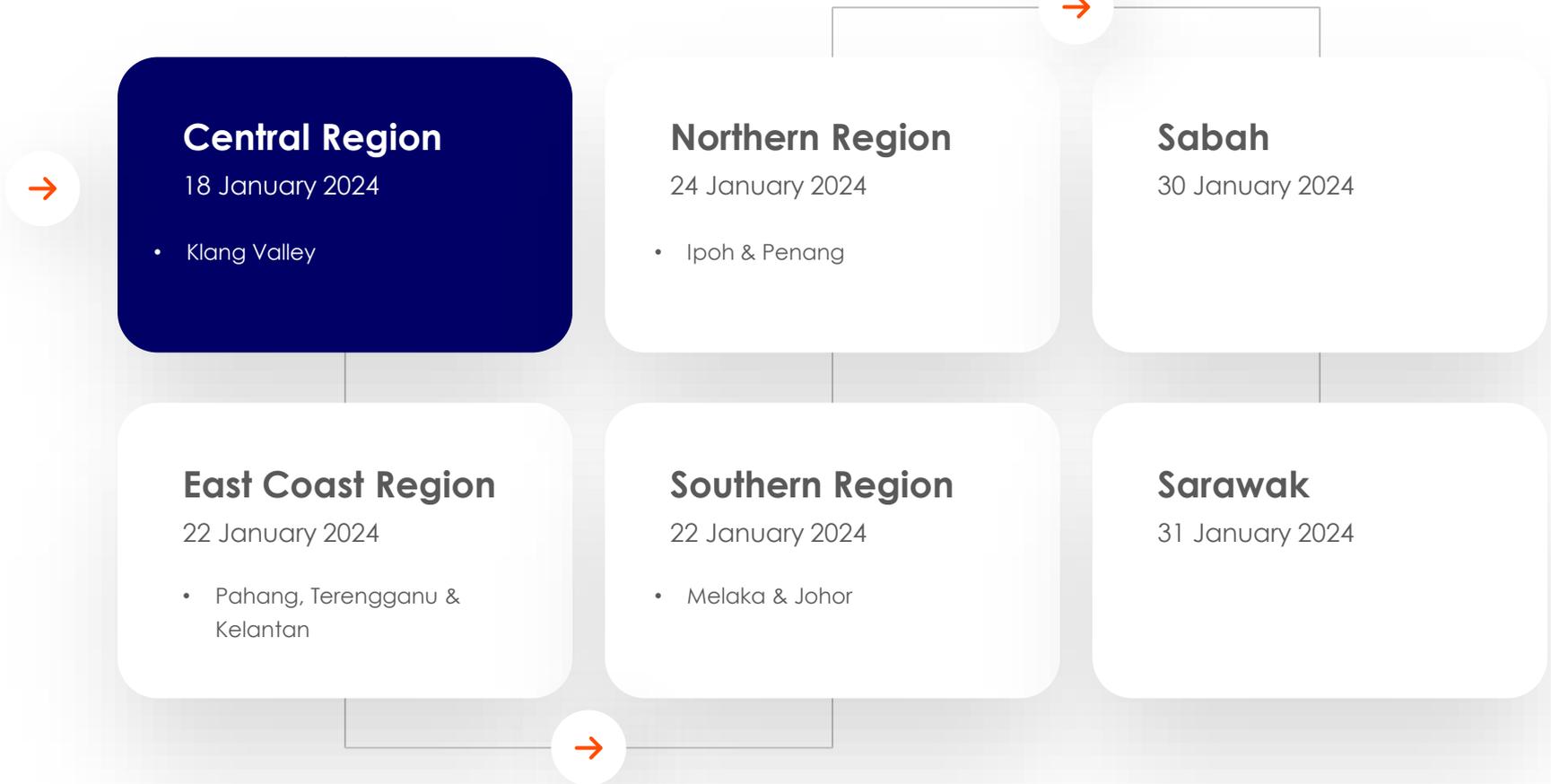
B40 DEVELOPMENT



READ MORE >

Available soon @ HRD CORP WEBSITE

1.14 PLM CAMPAIGN SCHEDULE





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HRDCORP
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THANK YOU